

Global Capital Markets Survey 2011

A survey of senior financial managers and providers of corporate financial services in 37 countries worldwide

PUBLICATIONS THAT YOU READ

Please answer **both** questions **1** and **2** for each of the titles listed

Q1. Please indicate, for each title, whether you have read or looked at any issue recently (apart from today), that is:

- **YESTERDAY** for dailies
- **LAST SEVEN DAYS** for weeklies
- **LAST FOUR WEEKS** for monthlies

Q2. How often do you read or look at each of the following publications? Is it:

- Regularly (at least 3 out of every 4 issues)
- Often (1 or 2 out of every 4 issues)
- Sometimes (less than 1 out of every 4 issues)
- Never

Please note the questions below concern the printed editions of newspapers and magazines. Use of web sites and mobile access are covered by questions on page 3.

Published DAILY	Q1. I have read or looked at it... YESTERDAY		Q2. I read it...			
	Yes	No	Regularly	Often	Sometimes	Never
The Daily Telegraph	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Financial Times	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The Guardian	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The Independent	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The Times	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
International Herald Tribune	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The Wall Street Journal Europe	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

Published WEEKLY	Q1. I have read or looked at it... IN THE LAST 7 DAYS		Q2. I read it...			
	Yes	No	Regularly	Often	Sometimes	Never
The Economist	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Financial News	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The Independent on Sunday	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The Observer	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The Sunday Telegraph	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The Sunday Times	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Bloomberg BusinessWeek	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Euroweek	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
International Financing Review	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Newsweek	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Time	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

Published EVERY TWO WEEKS	Q1. I have read or looked at it... IN THE LAST 2 WEEKS		Q2. I read it...			
	Yes	No	Regularly	Often	Sometimes	Never
Fortune	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

Published MONTHLY	Q1. I have read or looked at it... IN THE LAST 4 WEEKS		Q2. I read it...			
	Yes	No	Regularly	Often	Sometimes	Never
Aquisitions Monthly	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Financial World	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The Banker	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Bloomberg Markets Magazine	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Euromoney	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Finance Asia	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Global Finance	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Global Investor	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Harvard Business Review	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Institutional Investor	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Risk	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

Please answer **both** questions **1** and **2** for each of the titles listed

Question 1

Question 2

Q3

Which of the publications listed on the previous page are most important for you to read in your job? (Please write in titles)

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ABOUT YOUR TV VIEWING

The questions below relate to viewing of the channels shown on a TV at home, at work or elsewhere. Viewing of online video streams, use of web sites and mobile access are covered on page 3.

Q4

When did you last watch each of the following TV channels for at least 2 minutes (either at home, work or elsewhere)?

	Yesterday	In the last 7 days	In the last 4 weeks	In the last 12 months	Not in the last 12 months
BBC News 24	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>
BBC World News (Not BBC1 or BBC2)	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>
Bloomberg TV	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>
CNBC	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>
CNN	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>
EuroNews	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>
France 24	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>
Al Jazeera (English)	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>
Sky News	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>

Please skip to **Question 6** if you have **not** watched any of the channels listed in the past 12 months.

Q5

Please indicate which of the channels listed below you think each of the statements apply to:

	Is influential	Helps me in my work	Is up to the minute	Offers an international perspective	I watch when I am travelling	Is usually first with the story
BBC News 24	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>	<input type="text" value="6"/>
BBC World News (Not BBC1 or BBC2)	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>	<input type="text" value="6"/>
Bloomberg TV	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>	<input type="text" value="6"/>
CNBC	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>	<input type="text" value="6"/>
CNN	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>	<input type="text" value="6"/>
EuroNews	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>	<input type="text" value="6"/>
France 24	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>	<input type="text" value="6"/>
Al Jazeera (English)	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>	<input type="text" value="6"/>
Sky News	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="5"/>	<input type="text" value="6"/>

ABOUT YOUR USE OF WEBSITES AND MOBILE MEDIA

Question 6 relates to use of media on mobile devices (such as a smartphone, iPad or tablet PC), question 7 to use of websites on a PC, laptop or terminal.

Q6

When, if ever, did you last access each of the media listed using a mobile phone, iPad, tablet PC or similar device.

	Yesterday	In the last 7 days	In the last 4 weeks	Longer ago
BBC	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Bloomberg	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
CNN	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
The Economist	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Financial Times	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Reuters	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Wall Street Journal	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
			None of these	<input type="text" value="4"/>

Q7

When did you last use each of the web sites listed?

	Yesterday	In the last 7 days	In the last 4 weeks	Longer ago
TheBanker.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
BBC.com (only available outside UK)	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
BBC.co.uk/news	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Bloomberg.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
BusinessWeek.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
CNBC.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
CNN.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Money.CNN.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Economist.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Euromoney.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
EuroNews.net	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
EuroWeek.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
FinanceAsia.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Forbes.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
FT.com (Financial Times)	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
HarvardBusiness.org	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
IFRe.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
InstitutionalInvestor.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Newsweek.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Reuters.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Telegraph.co.uk	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
Time.com	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
TheTimes.co.uk	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
WSJ.com (Wall Street Journal)	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="4"/>
			None of these	<input type="text" value="4"/>

Q8

Which, if any, of the following financial information sources do you have direct access to at work (either via a terminal or PC)? (Please tick all that apply)

Bloomberg	<input type="text" value="1"/>	Reuters	<input type="text" value="2"/>	Other	<input type="text" value="3"/>	None of these	<input type="text" value="4"/>
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Q9a

Which of the following best describes your job title or position? (Please tick one box below)

Chairman/President/CEO/Managing Director	<input type="checkbox"/> 1	Corporate Treasurer – International	<input type="checkbox"/> 4
CFO/Finance Director	<input type="checkbox"/> 2	Treasurer	<input type="checkbox"/> 5
International Finance Director	<input type="checkbox"/> 3	Other Senior Manager/Executive (Please write in below)	<input type="checkbox"/> 6
<input type="text"/>			

Q9b

On which, if any, of the following boards do you sit? (Please tick all that apply)

Own company main board	<input type="checkbox"/> 1	Main boards of other companies	<input type="checkbox"/> 3
Own company other boards	<input type="checkbox"/> 2	None of these	<input type="checkbox"/> 4

Q10

Which of the following areas are you responsible for in your company/organisation? (Please tick all that apply)

Relationships with international banks	<input type="checkbox"/> 1	Mergers and acquisitions	<input type="checkbox"/> 8
Relationships with domestic banks	<input type="checkbox"/> 2	Investor relations	<input type="checkbox"/> 9
Raising capital	<input type="checkbox"/> 3	Corporate governance	<input type="checkbox"/> 10
Project/structured finance	<input type="checkbox"/> 4	New IT/technology investments	<input type="checkbox"/> 11
Treasury	<input type="checkbox"/> 5	Strategic partnerships	<input type="checkbox"/> 12
International risk management	<input type="checkbox"/> 6	Evaluating potential new markets or operations	<input type="checkbox"/> 13
Investment/fund management	<input type="checkbox"/> 7	General management	<input type="checkbox"/> 14

Q11

How many banks does your company maintain a working relationship with for international business? (Please tick one box below)

None	<input type="checkbox"/> 1	1 or 2	<input type="checkbox"/> 2	3-5	<input type="checkbox"/> 3	6-9	<input type="checkbox"/> 4	10-19	<input type="checkbox"/> 5	20-39	<input type="checkbox"/> 6	40+	<input type="checkbox"/> 7
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Q12a

If you are likely to raise capital over the next 12 months which of the following instruments would you consider? (Please tick as many as apply)

Syndicated loans	<input type="checkbox"/> 1	Convertibles/Exchangables	<input type="checkbox"/> 7
Other loans	<input type="checkbox"/> 2	Sale of assets	<input type="checkbox"/> 8
Domestic bonds/commercial paper	<input type="checkbox"/> 3	Asset backed securities	<input type="checkbox"/> 9
International bonds (e.g. Eurobonds)	<input type="checkbox"/> 4	Islamic Finance	<input type="checkbox"/> 10
Domestic equity issues	<input type="checkbox"/> 5	Other means	<input type="checkbox"/> 11
International equity issues	<input type="checkbox"/> 6	Not likely to raise capital	<input type="checkbox"/> 12

Q12b

And into which of the following broad ranges does the amount of capital your company raised over the last 12 months fall?

Under £125 million	<input type="checkbox"/> 1	£125 – £499 million	<input type="checkbox"/> 2
£500 million – £2.4 billion	<input type="checkbox"/> 3	£2.5 billion +	<input type="checkbox"/> 4
Not involved	<input type="checkbox"/> 5		

Q13

What proportion of your company's worldwide revenue is derived from sales outside this country? (Please tick one box below)

None	<input type="checkbox"/> 1	Less than 25%	<input type="checkbox"/> 2	25-49%	<input type="checkbox"/> 3	50-74%	<input type="checkbox"/> 4	75% or more	<input type="checkbox"/> 5
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Q14

To which charity would you like us to make a donation? (Please tick one box below)

NSPCC	<input type="checkbox"/> 1	Worldwide Fund for Nature	<input type="checkbox"/> 2	Médecins sans Frontières	<input type="checkbox"/> 3
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Q9

Which of the following best describes your job title or position? (Please tick one box below)

Chairman/President/CEO	<input type="checkbox"/>	1	Senior VP	<input type="checkbox"/>	5
General Manager/Managing Director	<input type="checkbox"/>	2	VP	<input type="checkbox"/>	6
CFO/Finance Director	<input type="checkbox"/>	3	Department Head	<input type="checkbox"/>	7
Other Director/Board Member	<input type="checkbox"/>	4	Other Senior Manager/Executive (Please write in below)	<input type="checkbox"/>	8
<input type="text"/>					

Q10

Which of the following areas are you actively involved? (Please tick all that apply)

New bond issues	<input type="checkbox"/>	1	Foreign exchange	<input type="checkbox"/>	9
Loan syndication	<input type="checkbox"/>	2	Risk management/Derivatives	<input type="checkbox"/>	10
New equity issues	<input type="checkbox"/>	3	Cash management	<input type="checkbox"/>	11
Asset backed securities	<input type="checkbox"/>	4	Custody/Clearing/Settlement	<input type="checkbox"/>	12
Project and infrastructure finance	<input type="checkbox"/>	5	Treasury	<input type="checkbox"/>	13
Commercial banking	<input type="checkbox"/>	6	Islamic Finance	<input type="checkbox"/>	14
Investment banking	<input type="checkbox"/>	7	IT services	<input type="checkbox"/>	15
Mergers and acquisitions	<input type="checkbox"/>	8	General management	<input type="checkbox"/>	16

Q11

And into which of the broad ranges shown below does the value of the largest issue/capital raising deal in which you were involved the last 12 months fall?

Under £125 million	<input type="checkbox"/>	1	£125 – £499 million	<input type="checkbox"/>	2
£500 million – £2.4 billion	<input type="checkbox"/>	3	£2.5 billion +	<input type="checkbox"/>	4
Not involved	<input type="checkbox"/>	5			

Q12

In your personal opinion, which of the following do you think will have the greatest impact on the work you do with client organisations over the next 2 years? (Please tick no more than 4)

Ability to attract and retain highly-skilled staff	<input type="checkbox"/>	1
Monetary and/or commodity price inflation	<input type="checkbox"/>	2
Exchange rate issues and uncertainties	<input type="checkbox"/>	3
Forecast low economic growth in developed economies	<input type="checkbox"/>	4
Increased economic power of emerging markets	<input type="checkbox"/>	5
Greater levels of government regulation	<input type="checkbox"/>	6
Changes to legislation or taxation affecting staff remuneration	<input type="checkbox"/>	7
Changes to legislation or taxation affecting bank activity/location	<input type="checkbox"/>	8
Levels of trust and confidence in the banking sector	<input type="checkbox"/>	9
Difficulties in raising/competition for capital	<input type="checkbox"/>	10
Other (Please write in)	<input type="checkbox"/>	11
<input type="text"/>		

Q13

To which charity would you like us to make a donation? (Please tick one box below)

NSPCC	<input type="checkbox"/>	1	Worldwide Fund for Nature	<input type="checkbox"/>	2	Médecins sans Frontières	<input type="checkbox"/>	3
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Thank you very much for your co-operation. Your responses will be treated in strictest confidence. Please return this questionnaire to:

Freepost RSCT-AHCY-ZSZG, Think Media Consultancy Ltd, 1 Ivy Terrace, Eastbourne BN21 4QU

www.thinkmediaconsultancy.com 2011 UKFI